June, 2015

Pasco County
Alliance for Substance Abuse Prevention

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ASAP Mission:

"To develop, motivate, and encourage strategic relationships that reduce countywide risk factors, thereby preventing and decreasing substance abuse in a comprehensive and long-term manner that primarily impacts youth in the community ."

Call for Stories

If you have a story you'd like to share in the ASAP newsletter, please make sure to send it to Monica Rousseau at MRousseau@PascoASAP.com by the 10th of the month.

Contact Information:

Contact Monica Rousseau for more information on the ASAP Coalition:

- 7809 Massachusetts Avenue
  New Port Richey, FL 34653
- MRousseau@pascoasap.com
- 727-597-2284

Check us out online at **www.PascoASAP.com**

Check us out on Facebook! Search Pasco County Alliance for Substance Abuse Prevention

Check us out on Twitter at: @ASAP_Pasco

HEADLINES

Next ASAP Meeting

The next ASAP meeting will be from 10:00 AM – 12:00 PM on Tuesday, June 23, 2015 at the Land O' Lakes Community Center- 5401 Land O'Lakes Blvd. (US 41). We look forward to seeing you there!

Substance Abuse Prevention Conference

On May 27, 2015, over 380 community stakeholders and concerned citizens attended the fourth annual substance abuse prevention conference, titled "Strengthening Our Community: Collaborations for Success". This conference was hosted at the Saddlebrook Resort by Alliance for Substance Abuse Prevention and BayCare Behavioral Health.



The conference featured a keynote address from the Secretary of the Florida Department of Children and Families Mike Carroll, a community resource fair, and two interactive panels which featured local, state, and national decision makers such as United States Congressman Gus Bilirakis, Florida House Representative Amanda Murphy, County Commissioner Mike Moore, Pasco County Sheriff Chris Nocco, BayCare Behavioral Health Executive Director Doug Leonardo and Pasco County Superintendent Kurt

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HEADLINES (CONTINUED)

Substance Abuse Prevention Conference (Continued)

Browning. Mark Fontaine, the Executive Director of the Florida Drug and Alcohol Abuse Association (FADAA), moderated the afternoon panel. There were also several afternoon speakers and sessions offering skill-building for professionals and community members on topics such as substance abuse, mental illness, suicide, domestic and sexual violence, healthy babies, and child welfare.

As part of the Strengthening Our Community project, the conference was designed to increase public awareness and action around substance abuse and mental health issues and promote prevention efforts to improve cross sector collaboration among community stakeholders, leaders, and coalitions.

According to the event evaluations and community feedback, the conference met all of its goals! Thank you to everyone who helped make it a success. For more information about the conference or to help plan next year's conference, please contact Monica Rousseau at mrousseau@pascoASAP.com.



Pasco County Superintendent Kurt Browning, Mark Fontaine- Director of Florida Alcohol and Drug Abuse Association, Doug Leonardo- Executive Director of BayCare Behavioral Health, Representative Amanda Murphy, Pasco County Sheriff Chris Nocco, Commissioner Mike Moore, and U.S. Congressman Gus Bilirakis gathering before the decision maker panelist discussion.



Doug Leonardo- Executive Director of BayCare Behavioral Health, Florida Department of Children and Families Secretary Mike Carroll, and Mark Fontaine- Director of Florida Alcohol and Drug Abuse Association in front of the National Prevention Week artwork created by students around Pasco County.



Terri Obrien, Cynthia Cook, David Chamberlin, Rick Hess, Grace Maselli, Mykenzie Robertson, and Monica Rousseau served as panelists during the Coalition Collaborations discussion, hosted by Chrissie Parris.



Andy Duran gave a powerful and motivating presentation on how to mobilize the community.

#PascoPromise

On May 14, ASAP partnered with STAND, the CW44, and Anclote High School to record a Public Service Announcement. The PSA, titled "PascoPromise" is now airing on the CW44! The goal of the PSA is to encourage viewers to take make a positive promise on social media. Join the movement! Share your positive promise and promote your initiatives on social media with the hashtag #PascoPromise. You can view the PSA by visiting the ASAP website at www.PascoASAP.com/STAND. Thank you to all of the students who helped create the PSA!





ASAP on CW44 Bayside Show



On May 24, 2015, ASAP was featured on the CW 44 Bayside Show. In addition to talking about ASAP's initiatives to reduce substance exposed newborns, opioid overdose, and drug abuse among youth, ASAP Coordinator Monica Rousseau promoted the annual conference and ways to donate time and resources to ASAP. Thank you CW44 for hosting us and allowing us to inform the public!

New Website Launches!

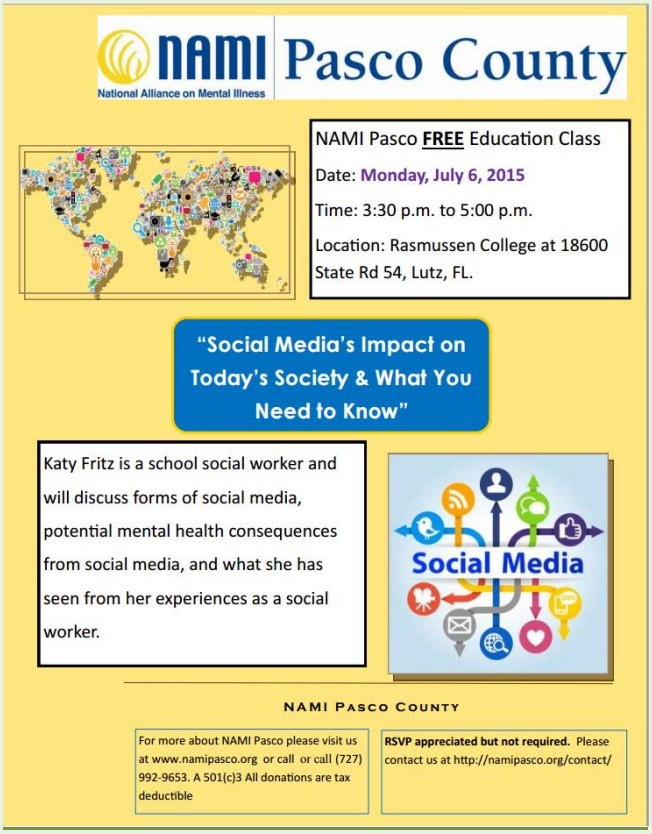
The new ASAP website has launched! Make sure to check out the new site by visiting www.PascoASAP.com!

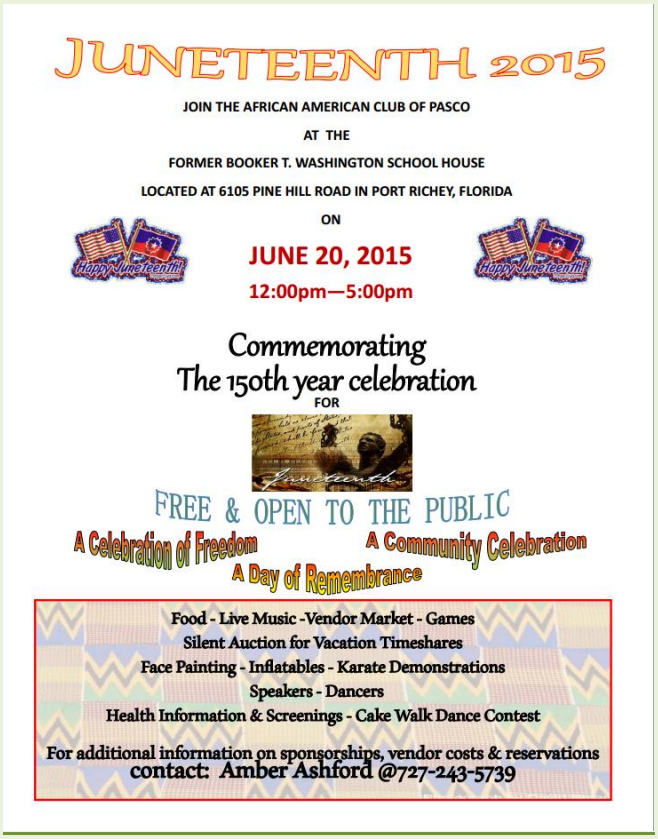
The website will continue to have regular updates, so please make sure to check back regularly for new, updated information. If there is something you would like to see on the website, please email ASAP at ASAP@PascoASAP.com.



COMMUNITY CORNER

Upcoming Events!





RESEARCH

Neonatal Abstinence Syndrome Update

Table 1. Neonatal Abstinence Syndrome Frequencies by County Per 10,000 Live Births, 2011-2013

County	Frequency	County	Frequency
Alachua	69	Lee	173
Baker	19	Leon	18
Bay	39	Levy	15
Bradford	29	Liberty	<5
Brevard	231	Madison	<5
Broward	160	Manatee	170
Calhoun	<5	Marion	104
Charlotte	42	Martin	23
Citrus	42	Miami-Dade	75
Clay	104	Monroe	7
Collier	73	Nassau	44
Columbia	29	Okaloosa	47
DeSoto	9	Okeechobee	<5
Dixie	16	Orange	219
Duval	450	Osceola	30
Escambia	117	Palm Beach	96
Flagler	29	Pasco	256
Franklin	<5	Pinellas	276
Gadsden	<5	Polk	93
Gilchrist	9	Putnam	39
Glades	<5	St. Johns	47
Gulf	<5	St. Lucie	36
Hamilton	<5	Santa Rosa	46
Hardee	6	Sarasota	175
Hendry	<5	Seminole	64
Hernando	124	Sumter	13
Highlands	9	Suwannee	18
Hillsborough	324	Taylor	<5
Holmes	<5	Union	10
Indian River	23	Volusia	201
Jackson	<5	Wakulla	<5
Jefferson	<5	Walton	22
Lafayette	<5	Washington	<5
Lake	52		

In March 2015, the Florida Department of Health published the Neonatal Abstinence Syndrome Data Summary. The report documented the trends in NAS throughout the state from 2011- 2013. According to the report, Pasco County had the 4th highest rate of NAS babies.

For more information about local drug related data, and how Pasco County compares with other counties, please request a copy of our 2015 Drug Indicator Report. The report is now finalized and will be promoted at the June ASAP meeting.

SPOTLIGHT

Student Conference Attendees!

We have a few spotlights this month, but above all, we'd like to recognize and thank all of the PACE, STAND, and SWAT students who attended the annual conference. Out of all the things to do during summer, these young leaders decided to take action and make a difference in their community. Thank you for all of your work to impact change in Pasco!





Conference Sponsors

We'd also like to give a special and **IMPORTANT** thank you to our community sponsors of the event. Thank you, **Turning Point of Tampa, Inc., Premier Community HealthCare**, and **North Tampa Behavioral Health** for being our Bronze Sponsors! Thank you, **Tobacco Free Partnership of Pasco County** and **Youth and Family Alternatives** for being our Silver Sponsors! We couldn't have hosted the conference without your support!

Conference Break Out Presenters

We'd also like to spotlight our AMAZING break out session speakers. Thank you Sarah Cobelli, Corporal Alan Wilkett, Terri O'Brien, Jill Celeste, Leslie Gervase, and Elizabeth Jenkins for providing us with informative and interactive sessions! We appreciate the hard work you all contributed to provide attendees with in-depth knowledge of specific issues.





Conference Planners

Last but not least-Thank you to the 2015 conference planning committee for organizing a well- received event! We'd especially like to recognize Liana Dean, Gabby Flores, Tom Sheehan, Shelah Neece, Georgia Briek, and Andria Peek who spent countless hours planning grand themes and managing the smallest details. Thank you!