



ASAP Meeting Minutes
August 25th, 2015
10:00am-12:00pm

Abigail Wilson (BayCare)	Monica Rousseau (ASAP)
Amanda Tilly (ECA)	Nikesha Yarbrough (Tampa Poison Control)
Andria Peek	Paula Green (YFA)
Anna Leslie (WTOG-TV CW44)	Rachel Blasch (Premier Community Health Care)
Art Rowand (PSO)	Patty Jackson
Betsey Robinson (Career Source)	Randy Holm (Juvenile Arbitration)
Betsy Wostuba (Suncoast Yellow Ribbon)	Renee Shelton (PACE)
Chris Wittmann (Trinity Pain Center)	Rick Hess (Pasco Kids First)
Chrissie Parris	Sabel Taylor
Gabby Flores (Healthy Start Coalition)	Scott Bigley (Windmoor)
Georgia Briek (FLDOH)	Shelah Neece
Heather O'Dell	Tom Dunnini (Operation PAR)
Leslie Noland (Gulf Coast Jewish Family Services)	Tracey Kaly
Liana Dean	Donna Schultz (Pasco County Schools)
Melissa Fuller (DJJ)	Miguel Vasquez (Staywell)
Melisa Giles (YFA)	Sharon Schmidt
Michelle Ricker (BAYS FL)	Deb Kristol-Irwin (Big Brothers Big Sisters)
Mike Mielke (PSO)	
Missy Coyle	

- I. INTRODUCTIONS: Chrissie Parris, Chair, welcomed the group at 10:05. Introductions took place. Minutes were reviewed. There was a motion to approve and a second motion to approve. Coalition members present, approved but made few spelling corrections.

- II. GUEST PRESENTER: Deb Kristol-Irwin from Big Brothers Big Sisters discussed the "100 Men 100 Days" campaign that started on July 1st; it has been very successful in Pasco County. Program has now expanded to 7 area counties. She also discussed other programs as Sports Buddies and opportunities for couples to mentor children.

- III. ASAP Marketing: Brochures: SWOT analysis done with the general membership and feedback from the board has indicated that we need to do a better job marketing. Therefore a brochure on ASAP is being developed.

Feedback on the draft brochure was provided by members. Suggestions included that the brochures should include language that is appropriate to general public and not just service professionals. There was a discussion of having 2 types of marketing materials. There was also a discussion of utilizing a format with fewer words and more pictures, like infographics.

- IV. Alcohol Initiatives: A new coaster and poster have been developed for Labor Day and will be distributed to local venues. #SafeRidePasco is the hash tag being used. Our last campaign online hit over 15,000 people. There were more female (i.e. mothers) than male engagement. The committee is working to get the bars themselves to promote this campaign. If they do, they will be promoted by ASAP via newsletters and press releases, etc. Campaign is for the whole week up to Labor Day.

- V. SEN/RX: Consensus Workshop: SEN/Rx recent consensus planning sessions resulted in members determining that there will now be two separate committees. SEN will continue to meet on the second Wednesday of the month. Rx, chaired by Leslie Gervase, will meet the first Tuesday of every month at 3:30pm at North Bay Hospital. Next steps for both committees are to prioritize the goals identified during the consensus workshops.

Prescription for Prevention: Program hosted by ASAP and CHAT to be held on October 13th at St. Leo University. Keynote speaker is Andy Duran of LEAD/Speak UP! Coalition. Program will include an interactive impact planning session. Seating is limited to 100 people.

- VI. Event Planning: For more information contact Monica. Conference calls for this committee are weekly. The committee determines which events ASAP will participate
- A. Walk Out of the Darkness: Suicide Prevention Event held on 11/7 at Starkey Park at registration is at 10:00am walk starts at 11:00am. ASAP will have a table.
 - B. Operation STAND Down: ASAP will not table this event but will volunteers present
 - C. Great Escape: Hosted by PSO on 10/3. ASAP is sponsoring event. We will have a team of 5 so please contact Monica if you are interested in signing up. There are opportunities to volunteer
 - D. NOPE Candlelight Vigil: Hosted by CHAT, ASAP and Renew Pasco. Held on October 29th. Location TBD, perhaps at Verizon. If you are interested in being a vendor or know of a speaker, please contact Heather O'Dell.

- E. NAMI Education and Awards Banquet: Held on 10/5 from 6:30-9:00. If you are interested in nominating someone who has made an impact on mental health please go to NAMI website. ASAP has had a role in the documentary developed by NAMI.

VII. ASAP Business:

- A. **Legislative affairs:** Upcoming legislative events provide an opportunity for people to speak to local legislators about relevant issues. Legislative delegation being held on Sept 29th at Sun Lake High School.
- B. **Please complete the ASAP membership forms and submit to Monica.** We are updating the membership lists.

VIII. Roundtable:

- Betsy Westuba : 9/7-9/14 is Suicide Prevention week. Many events coming up.
- Nikesia Yarborough (Posion Control). Websites are up.
www.floridapoisoncontrol.org
- Shelah Neece (CHAT): Next Marijuana Task Force meeting on 9/1 at 10:00 at Rasmussen.
- Sgt. Milkie (PSO): County SRO unit. First week of school was incident free. They are seeing trends with mental health and substance abuse issues. They are in need of resources for their officers.
- Melissa Fuller (DJJ): Connections for Success Program between schools, probation officers/case managers and SRO's. Youth will report to the SRO's and have identified goals that they work on.
- Rick Hess (Pasco Kids First): Annual Family Fun Day will not be held this year as Sims Park is being redeveloped and this conflicts with the date of this event.
- Monica Rousseau (ASAP): ASAP has been awarded a grant from AHEC to work on SEN issues related to screening pregnant women for substance abuse issues. Collaboration with USF to help with the research project.
- Chrissie Parris (CHAT): We have numerous services in the school setting to include groups, mentoring, etc. We have numerous presentations and other programming to offer to include parenting groups.
- Chrissie Parris: Pasco Aware is hoping to resume monthly meetings. Next meeting on 9/1 at 3:30pm. NAMI is hosting an educational training to be provided by LE and their perspective on local mental health issues.
- Chrissie Parris: ASAP and TFP are conducting tobacco scans. Revenue will go to ASAP to help purchase needed items. We are also doing alcohol scans.
- Art Rowand (PSO): Tow-And-Go is for the entire weekend.
- Melissa Giles (YFA): Anger Management/Positive Choices group starting up primarily for adolescents on both sides of the county. Referral forms in back.
- Bill Gunther (PSO): Replacing Jessica Porter and coordinating programs at the jails.
- Rene Shelton (PACE): Enrollment is open. They are looking for an English teacher.
- Donna Schultz (School District): She is assigned to increase parent involvement in the schools.

- Micelle Ricker (Bays Florida): They have started a substance abuse prevention program in Pasco. First class graduates tomorrow. This is a 4 week course. A new session starts next week. They are hoping to open the program up to other agencies. They are doing a "Bundle Up Drive" to collect clothing for youth and families.
- Abby Wilson (CCP): Work with pregnant/postpartum women with substance abuse issues. Have a new staff member. Flyers with contact information are on the back table.
- Betsy Robinson (Career Source): They are looking for more people. This program links youth with employment opportunities.
- Georgia Brieck (TFP): Hosting the Perfect Match-How We Fit Together to provide a networking opportunity for community partners. Adult smoking rates in Pasco remain very high and they are in need of help to address this problem. Event to be held on 9/10 from 12-3:00 at Rasmussen. Prize give aways. Free events. Vendor registration forms in the back.
- Gabby Flores (Healthy Start Coalition Pasco, Inc.): Ribbon Cutting Ceremony/Open house on 9/16 at 11:30.
- Rachel (Premier Community Health Care): Over 300 people attended event in Lacochee. They donated over 200 back packs. By next week they will have 8 locations in Pasco.