



ASAP Coalition Meeting Minutes

Tuesday, February 24, 2014

10:00 a.m. – 12:00 p.m.

Attendance:

Abigail Wilson, BayCare Behavioral Health
Anna Leslie, WTOG-TV CW44
Amanda Tilly, ECA
Jenna Hart, YFA
Chrissie Parris, BayCare CHAT
JoAnn Chambers, Poison Control
Kathy Moore, USF – FMHI
Deborah Densmore, North Tampa Behavioral Health
Donna Butt, DJJ
Randy Holm, Juvenile Arbitration 6th Court
Krista Martinkovic, BayCare Behavioral Health
Melissa Giles, YFA
Shannon Kennedy, 6th Circuit Court
Melissa Fuller, Department of Juvenile Justice
Monica Rousseau, ASAP

Stephanie Campbell, BayCare Behavioral Health
Bailey Thompson, USF
Geoffery Kranich, American Cancer Society
Paula Green, YFA
Shelah Neece, BayCare CHAT
Tom Sheehan, Operation PAR
Tracey Kaly, BayCare Behavioral Health
Robyn Liska, American Cancer Society
Clara Wells, Turning Point of Tampa
Scott Bigley, Windmoor
Mykenzie Robertson, SWAT/STAND
Maria Mangicaro, Suncoast Super Target
Betsy Westuba, Suncoast Yellow Ribbon
Georgia Breik, Florida Department of Health - Pasco

INTRODUCTIONS:

Chrissie, welcomed the group at 10:05. Introductions took place. Minutes were reviewed with one correction. There was a motion to approve and a second motion to approve. Coalition members present, approved.

I. GUEST PRESENTER:

Kathleen Moore and Bailey Thompson, from the University of South Florida, presented their evaluation results from the pediatric primary care and behavioral health integration program. After presenting the results, the presenters provided suggestions for the community. A short discussion followed.

II. PROBLEM ANALYSIS:

Chrissie and Monica led a conversation on drug priorities in Pasco County. Present members brainstormed which drugs posed the greatest threat to Pasco. Marijuana, alcohol, and tobacco were ranked highest. Other drugs, such over the counter triple Cs, caffeine, prescription drugs, and synthetic drugs, were also mentioned. Monica made the point that it is good that the coalition

was not completely united on a main drug issue, because that means the coalition is properly preventing the drug crises we witnessed in the past. Another discussion began on how to take the coalition to the next steps in the transition from reactive measures to proactive measures.

IV. MARIJUANA TASK FORCE:

Mykenzie shared feedback from Tampa Bay Drug Summit 2014 Day One on marijuana information and issues that resounded with her and the teen population. Shelah provided update on tracking of community knowledge and perception survey and the youth access survey. Shelah facilitated discussion on topics for community presentations with key focus on “Ah-Ha Moments” surrounding marijuana education.

VI. ALCOHOL INITIATIVES:

The committee has set the regular time for the third Wednesday of every month at 3:30pm. Melissa Giles and Sabel Taylor have agreed to co-chair. The group shared potential themes and hashtags for the upcoming social marketing campaign for Saint Patrick’s Day. Coasters with options for sober rides home, including the AAA Tow To Go program will provided to many bars, including the top named bars from the last drink survey. The group has also identified initiatives related to Boating While Intoxicated and underage drinking on the local sandbars. Discussion ensued about unique ways to get messages out in bars and bathrooms.

VII. EVENTS COMMITTEE:

Paula Green has stepped up to chair the ASAP’s events committee. This committee was formed to gather information on community health fairs and events that ASAP would want to participate in. If you know of events or are interested in staffing tables at these events on ASAP’s behalf, please contact to Paula.

VIII. CONFERENCE PLANNING:

The Annual Conference is set for Wednesday, May 27th at Saddlebrook. This year ASAP partnered with BayCare who is sponsoring most of the event. The title is Strengthening Our Community and will work to build skills in the community to become proactive in prevention efforts. Anyone is welcome to join the committee. The next meeting is Friday at 10am.

IX. MEMBERSHIP ROUNDTABLE:

Betsy from the Yellow Ribbon Campaign and Aware to prevent suicide shared information and brochures on HOPE clubs for teens in schools.

JoAnn announced March 15-21 as being Poison Information Week and she is available to conduct presentations. Also, of interesting note, the anti-venom for coral snake bites is running out.

Amanda shared that Eckerd has an upcoming golf tournament fundraiser and welcomes all interested in participating or getting involved can contact her.

Robin shared her interest in partnering and the impact that drugs have on the body. She gave an overview of programs including smoking cessation and educational materials.

Jeff was introduced by Robin and discussed upcoming Relay for Life events in Pasco County.

Paula announced that Jenna is now a Yoga instructor and incorporating her yoga practice with her work with DJJ, staff, and clients. She will also be out for about a month in the spring, so book appointments now with the staff covering her.

Bailey thanked ASAP for having her present and gave recognition to the work being done in Pasco County.

Dr. Kathy Moore gave information on the upcoming Mental Health Conference in Tampa where Bailey and her colleagues are presenting their study.

With no further business, meeting was adjourned at 11:55am.